

BLU

# HERO PRO

BLU

# OPERA

HERO PRO

## SMARTER BROWSING

The fastest browsing experience available for your phone or tablet—Opera's rendering speed and efficient controls put it ahead of other browsers. Surf the web on mobile devices as easily as on a desktop computer. Whichever phone you have, a smooth user experience awaits.



## Introducing the World's Most Affordable TRI-SIM QWERTY Device with TV...

BLU

# COMPARISON

## HERO PRO



Model	BLU HERO PRO	SAMSUNG S3572
Dimension	115 x 63 x 12 mm   90 g	111.9 x 60.4 x 11.5mm   95.5 g
Bands	GSM Quad Band 850/900/1800/1900	GSM Quad Band 850/900/1800/1900
Display Type	TFT Display, 256K Colors	TFT Display, 265K Colors
Display Size	320 x 240 pixels, 2.4 inches	320 x 240 pixels, 2.4 inches
Internal Memory	128 MB ROM, 64 MB RAM	34 MB
Memory Card Slot	Micro SD Up To 32GB	No
Bluetooth	Yes, v3.0 with A2DP	No
Camera	1.3 MP, 1280 x 1024 pixels	2 MP
Video Recorder	Yes	Yes
Analog TV	Yes	No
Music	MP3   MP4 Player, Stereo FM Radio	FM Radio
USB	Yes, Micro USB	Yes, Micro USB
Battery	Li-Ion 750 mAh	Li-Ion 1000 mAh



# TRI-SIM

HERO PRO

## NO MORE SWITCHING



Access 3 SIM cards simultaneously with one mobile; no more switching SIM cards.

Take advantage of different calling plans for wider coverage, more advantageous rates and separate phone bills.

Ideal for separating work and personal calls.

This feature offers greater convenience by accessing 3 SIM cards simultaneously. This gives the user the freedom to use all 3 SIM's with one handset. It conveniently separates work calls from personal ones and allows the user to save money by using different calling plans, not to mention have a greater coverage with traveling.



# ANALOG TV

HERO PRO

## TV ON THE GO

What better way to keep yourself entertained with a vivid 2.4" display. Add TV to it!

The all new Hero Pro offers the user the capability to watch their favorite TV shows on the go. With a built in antenna the phone can receive analog signal without a hitch.

Stay up to date on the latest shows.



